



FARE

Food Allergy Research & Education



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Food Allergy Research & Education Statement Concerning Use of Third Party Technology for Management of Food Allergies 12/18/2014

McLEAN, Va. (Dec. 18, 2014) – For more than 20 years, Food Allergy Research & Education (FARE) and its legacy organizations have been committed to keeping individuals with food allergies safe through education, research, advocacy and awareness programs.

A critical component of effective food allergy management is reading food ingredient labels. FARE consistently aims to educate those with food allergies about the importance of reading food labels to prevent reactions. On our website and throughout our materials for individuals and families managing food allergies, FARE advises individuals to “Read every label, every time” because ingredients in packaged foods may change without warning.

FARE’s longstanding policy is that it does not review, test, endorse or issue warnings about any products or services. Statements made by SnackSafely.com on Dec. 18 that FARE’s policy has recently changed are incorrect. We do provide Allergy Alerts listing formal notices of recalled food products and Ingredient Notices detailing manufacturing changes from the U.S. Food and Drug Administration or the manufacturer.

New technology, such as mobile apps and websites, can offer tempting timesaving shortcuts to streamline the process of shopping for food for someone with food allergies. However, recent public statements from competing entities serve to highlight the problems with using any secondary source of information. FARE believes there is no substitute for the consumer directly reading the label to determine whether the product is safe for them or their family.

FARE’s advice to families managing food allergies includes always ensuring they have read the label for a product they are planning to serve to their family member with a food allergy. FARE recommends reading labels three times – once at the store, once when putting the product away at home, and once more before serving – to help ensure the product ingredients have been thoroughly vetted.

For more information about food allergies, please visit www.foodallergy.org.

ABOUT FARE

Food Allergy Research & Education (FARE) works on behalf of the 15 million Americans with food allergies, including all those at risk for life-threatening anaphylaxis. This potentially deadly disease affects 1 in every 13 children in the U.S. – or roughly two in every classroom. FARE’s mission is to improve the quality of life and the health of individuals with food allergies, and to provide them hope through the promise of new treatments. Our work is organized around three core tenets: LIFE – support the ability of individuals with food allergies to live safe, productive lives with the respect of others through our education and advocacy initiatives; HEALTH – enhance the

healthcare access of individuals with food allergies to state-of-the-art diagnosis and treatment; and HOPE – encourage and fund research in both industry and academia that promises new therapies to improve the allergic condition. For more information, please visit www.foodallergy.org and find us on [Twitter@FoodAllergy](#), [Facebook](#), [YouTube](#) and [Pinterest](#).

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